

ALTA

WINDOW FASHIONS

design simplified™

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Ask us about our many products that are certified Best for Kids.
They are best suited for use in homes with young children.

www.altawindowfashions.com

WELCOME GUIDE



ALTA
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CONGRATULATIONS, YOU'VE MADE A GREAT CHOICE!

And thank you for making that choice Alta.

We take our customer's experience very personally. After all, we are part of your most personal space. Your home. For over four decades, we have delivered on our promise of enduring style and quality. Our pledge is to deliver that same experience for your next project. And the project after that.

Because with Alta, you have a partner for life.

TAKE A LOOK:

- Instructions for easy care and maintenance
- Directions for safely and correctly operating your new window coverings
- Limited Lifetime Warranty

With our appreciation,

the Alta team

// Honeycomb and Cellular Shades



CARE & CLEANING GUIDELINES

Alta Honeycomb Shades are 100% polyester and are treated to help resist dust, dirt, and stains.

Dusting Dust your shades regularly using an ordinary soft, clean cloth, dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for shades.

Vacuumping For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Spot Cleaning Use a soft cloth or sponge moistened with lukewarm water and mild detergent. Blot gently to avoid creasing or damaging the fabric.

Bathtub Cleaning/Water Immersion

This method can be used for most, but not all, honeycomb fabrics. DO NOT USE with any SoftStyle fabrics or Blackout fabrics. DO NOT immerse headrails on any operating system other than standard cordlock.

Immerse entire shade in lukewarm water with a mild detergent and gently move the water around with your fingers. Rinse with clear water. Close shade before removing, and hold vertically allowing the excess water to drain off. Re-install the damp shade into the window. Lower the shade all the way down and allow to dry completely.

Ultrasonic Cleaning Professional ultrasonic cleaning is recommended for most, but not all, Honeycomb fabrics. DO NOT USE with any Blackout fabrics.

Injection/Extraction Cleaning This type of cleaning injects a cleaning solution into the fabric and immediately extracts the dirty solution. The service is typically performed in the home.

OPERATING INSTRUCTIONS

Automation

Push the up or down button on the remote, app or PowerWand™ to raise or lower shades.

Cordless Lift Shades

Firmly grasp the handle or center of the bottomrail, then lift or lower the shade to the desired position.

Cordless Lift & Lock™ Shades

Push and hold the button on the bottomrail handle. Lift or lower the shade to the desired position, then release the button to lock the shade into place.

Standard Rectangular and Top-Down/Bottom-Up Shades

Raising Your Shade: Pull the cord toward the center of the shade (approximately 30° from vertical) until the lock is released. Continue pulling the cord at this angle until the shade reaches the desired position. To lock, move the cord back toward the edge of the shade and release.

Lowering Your Shade: Pull the cord toward the center of the shade (approximately 30° from vertical) until the lock is released. Let the cord slip slowly through your fingers until the shade reaches the desired position. To lock, move the cord back to the edge of the shade.

Continuous Cord Loop Shades

Pull gently on the front or back of the cord loop to lift or lower the shade.

NOTE: If the cord tensioner moves up the cord while operating, you have not secured it to the wall or window frame. You must do so for the shade to operate properly.

Vertical Application

Grasp the handle on the side rail and pull the shade back and forth across the window.

// Roller Shades



CARE & CLEANING GUIDELINES

Dusting Dust your shades regularly using an ordinary soft, clean cloth, dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for shades.

Vacuumping For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Spot Cleaning (Screen shades and vinyls only)

Use a soft cloth or sponge moistened with lukewarm water and mild detergent. Blot gently to avoid creasing or damaging the fabric. DO NOT USE this method on delicate woven fabrics.

OPERATING INSTRUCTIONS

ROLLER SHADES

Automation

Press button on remote, app or PowerWand to raise and lower shades.

AgileLift™

Grasp the bottomrail with two hands, then lift or lower the shade to the desired position.

TouchLift Cordless Control

Lowering Your Shade: Grasp the handle or center of the bottomrail and gently pull the shade down to the desired position. Release the shade and it will lock into position.

Raising Your Shade: Gently pull the handle or center of the bottomrail down slightly to release the locking mechanism, then guide the shade to the desired position. Then gently pull down slightly to engage the lock.

Clutch Operated Control

Raising and Lowering Your Shade: Pull gently on the front or back of the tensioner-secured beaded chain to lift or lower the shade.

NOTE: If the tensioner moves up the chain while operating, you have not secured it to the wall or window frame. You must do so for the shade to operate properly.

PANEL TRACK

Wand Draw Operation

Traversing the Panels: Push or pull the wand to draw the panels across the window.

Continuous Loop Operation

Pull down on the tensioner-secured cord to draw the panels across the window.



// Window Shadings

CARE & CLEANING GUIDELINES

Alta Window Shadings are 100% polyester and are treated to help resist dust, dirt, and stains.

Dusting Dust your shadings regularly using an ordinary soft, clean cloth, dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for shades. DO NOT USE magnetic cleaners such as a dusting mitt on light-dimming fabrics. This will damage the light-dimming backing.

Vacuuming For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Ultrasonic Cleaning Professional ultrasonic cleaning is recommended for Window Shadings.

Injection/Extraction Cleaning This type of cleaning injects a cleaning solution into the fabric and immediately extracts the dirty solution. The service is typically performed in the home.

OPERATING INSTRUCTIONS

Cordless

Lower Shading/Open Vanes: Gently pull down on handle. (Handle will retract when released.) When shading is fully lowered, continue pulling down on the handle until the vanes open to desired position.

Close Vanes/Raise Shading: Slightly pull down on handle (about 1") and release. The vanes will close first, then shading will retract into headrail.

NOTE: To reposition the shading, it must be raised several inches first to reset the mechanism and then pulled down to the new position.

IMPORTANT: If the shading raises or lowers unevenly, the fabric rubs against one end of the headrail, or the bottomrail is uneven when fully raised, the bottomrail

weight needs to be adjusted. To do so, release the weight clips on the bottomrail by inserting a flat blade screwdriver into the weight clip and turning clockwise. Move the weight in 1" increments toward the side where the fabric is gathering. Secure the weight clips back into position by counterclockwise after making the adjustment. Test and adjust again as necessary.

Automation

Separate instructions available.

Continuous Loop Control

Lower Shading/Open Vanes: Pull the rear cord of the cord loop down to lower the shading. With the shading fully lowered, continue to pull the rear cord to tilt the bottom rail and open the vanes.

Close Vanes/Raise Shading: Pull the front cord of the cord loop down to close the vanes and raise the shading.

NOTE: If the cord tensioner moves up the cord while operating, you have not secured it to the wall or window frame. You must do so for the shading to operate properly.

Retractable Cord Control

Lower Shading/Open Vanes: Pull cord down toward the center of the shading with long strokes. Allow cord to retract completely into the headrail after each downward stroke. Continue until shading is fully lowered and vanes are open. While lowering, stop shading at any point by moving the cord back toward the vertical position.

NOTE: The shading must be in the fully lowered position before the vanes can be opened.

Tilt Vanes/Raise Shading: Pull cord straight down, or down and slightly out, with long strokes. With each stroke the shading partially raises. Allow cord to retract completely into headrail after each downward stroke. Use multiple strokes until shading reaches desired position. The shading can be stopped at any point while raising.



// Vertical Shadings

CARE & CLEANING GUIDELINES

Alta Vertical Shadings are 100% polyester and are treated to help resist dust, dirt, and stains.

Dusting Dust your shadings regularly using an ordinary soft, clean cloth, dust cloth or mitt, feather-like duster, or cylindrical dust brush designed for shades.

DO NOT USE magnetic cleaners such as a dusting mitt on light-dimming fabrics, for it will damage the backing.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Ultrasonic Cleaning Professional ultrasonic cleaning is recommended for Vertical Shadings.

Injection/Extraction Cleaning This type of cleaning injects a cleaning solution into the fabric and immediately extracts the dirty solution. The service is typically performed in the home.

OPERATING INSTRUCTIONS

Safety Wand Operation

Rotating the Vanes: With the shading fully traversed across the window, twist the wand to the left or right to open or close vanes to the desired position.

Traversing The Vanes: Rotate the vanes to the fully open position. Then push or pull the wand to draw the shading across the window.

Wand/Cord Combination Control

Rotating the Vanes: With the shading fully traversed across the window, grasp the wand tether in one hand and the bottom handle in the other. Twist the bottom handle left or right to open or close vanes.

Traversing The Vanes: Rotate the vanes to the fully open position. Then pull down on either side of the cord to draw the shading across the window.



// Dual Shades

CARE & CLEANING GUIDELINES

Alta Dual Shades are 100% polyester and are treated to help resist dust, dirt, and stains.

Dusting Dust your shades regularly using a feather-like duster, or cylindrical dust brush designed for shades.

Compressed Air/Hair Dryer Use compressed air or hair dryer on COOL setting to blow off dust.

Ultrasonic Cleaning Professional ultrasonic cleaning is recommended for Dual Shades.

Injection/Extraction Cleaning Process injects cleaning solution into the fabric and immediately extracts dirty solution; typically performed in the home.

NOTE: Do not vacuum or spot-clean shades.

OPERATING INSTRUCTIONS

Automation

Press button on remote, app or PowerWand to raise and lower shades, as well as adjust band position.

AgileLift

Grasp the bottomrail with two hands, then lift or lower the shade to the desired position.

Continuous Loop Control

Pull down on cord loop until shade reaches the desired position.

NOTE: Cord tensioner must be secured to the wall or window frame for shade to operate properly.

Retractable Cord System

Lower Shade: Hold cord away from shade (toward you) and pull using short, even strokes. Allow the cord to retract after each stroke. Continue until shade and bands are in the desired position.

Raise Shade: Hold cord close to shade. Pull straight down using short, even strokes. Allow the cord to retract after each stroke. Continue until shade and bands are in the desired position.



CARE & CLEANING GUIDELINES

Dusting Dust your blinds regularly using an ordinary soft, clean cloth, chemically-treated dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for blinds.

Vacuuming For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer

Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Spot Cleaning *Faux Wood Blinds only.*

Use a soft cloth or sponge moistened with lukewarm water and mild detergent if needed. DO NOT USE to clean Wood Blinds.

Bathtub Cleaning/Water Immersion

Faux Wood Blinds without cloth tapes only.
DO NOT USE to clean Wood Blinds.

Immerse entire blind in lukewarm water with a mild detergent and gently move the water around with your fingers. Rinse with clear water. Close blind before removing, and hold vertically allowing the excess water to drain off. Re-install the damp blind into the window. Lower the blind all the way down and allow to dry completely.

OPERATING INSTRUCTIONS

Aligning Your Blind: After the blind is installed, tilt it open, then raise and lower it several times. This will allow the cords and slats to align themselves.

Automation

Press button on remote to tilt slats open and closed.

Cordless Lift Blinds

Firmly grasp the center of the bottomrail, then lift or lower the blind to the desired position.

Cordless Lift & Lock™ Blinds

Push and hold the button on the bottomrail to lift or lower the blind. Release the button to lock the blind into place.

Standard Blinds

Tilting The Slats: Pull down on either one of the tilt cords or twist the tilt wand until slats reach the desired position.

Raising Your Blind: Ensure slats are in the open position, then pull the lift cord downward until the blind reaches the desired height. Release the cord and the blind will automatically lock into place.

Lowering Your Blind: Gently pull the cord toward the center of the blind until the lock releases. Let the cord slip slowly through your fingers until the blind reaches the desired height. Move the cord toward the outside of the blind and release. The blind will automatically lock into place.



CARE & CLEANING GUIDELINES

Dusting Dust your shades regularly using an ordinary soft, clean cloth, dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for shades.

Vacuuming For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

OPERATING INSTRUCTIONS

Automation

Press button on remote or app to raise and lower shades.

Cordless Breeze Shades

Grasp the bottomrail with two hands, then lift or lower the shade to the desired position.

Standard Rectangular And Top-Down/Bottom-Up Shades

Lifting Your Shade: Pull the lift cord down and toward the left of the shade to unlock the cordlock, then continue pulling on the cord until the shade reaches the desired height. To lock the shade into position, pull the cord sharply to the right of the shade and release.

Lowering Your Shade: Pull the cord down and toward the left of the shade to unlock the cordlock, then let the cord slip slowly through your fingers until the shade reaches the desired position. To lock the shade into position, pull the cord sharply to the right of the shade and release.

NOTE: Do not try to raise the shade any higher than it was intended to go. If the shade binds, check the cord alignment to ensure that the cords are not jamming.

Continuous Loop Control Shades

Pull gently on the front or back of the cord loop to lift or lower the shade to the desired position. Do not try to raise the shade any higher than it was intended to go. If the shade becomes uneven, lower the shade completely to realign the shade lift cords.

NOTE: If the tensioner moves up the cord while operating, you have not secured it to the wall or window frame. You must do so for the shade to operate properly.



CARE & CLEANING GUIDELINES

Alta Aluminum Blinds are treated with an anti-static paint additive that helps inhibit dust build-up.

Dusting Dust your blinds regularly using an ordinary soft, clean cloth, chemically-treated dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for blinds.

Vacuuming For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Spot Cleaning Use a soft cloth or sponge moistened with lukewarm water and mild detergent.

Bathtub Cleaning/Water Immersion

This method can be used for all Aluminum Blinds except 2" Blinds with cloth tapes.

Immerse entire blind in lukewarm water with a mild detergent and gently move the water around with your fingers. Rinse with clear water. Lift the blind from the water and hold vertically allowing the excess water to drain off. Lightly pat dry with a soft towel. Re-install the blind into the window. Lower the blind all the way down and allow to dry completely.

OPERATING INSTRUCTIONS

Aligning Your Blind: Tilt slats open, then raise and lower blind several times to allow the cords and slats to align themselves.

Cordless Lift & Lock: Push and hold the button on the bottomrail to lift or lower the blind. Release the button to lock the blind into place.

Tilting Slats Open and Closed: Twist the tilt wand until the slats reach the desired position.

Raising Your Cordlock Blind: Open slats, then pull the lift cord downward until the blind reaches the desired height. Release the cord to lock into place.

Lowering Your Cordlock Blind: Gently pull the cord toward the center of the blind until the lock releases. Let the cord slip slowly through your fingers until the blind reaches desired height. Move the cord toward the outside of the blind and release to lock blind into place.

// Vertical Blinds



CARE & CLEANING GUIDELINES

Dusting Dust your blinds regularly using an ordinary soft, clean cloth, dust cloth or mitt, feather-like duster, or cylindrical dust brush specially designed for blinds.

Vacuuming For deeper cleaning, vacuum gently with a brush attachment.

Compressed Air/Hair Dryer Use a can of compressed air or a hand-held hair dryer on the COOL setting to blow off dust and debris.

Spot Cleaning Vinyl Blinds only. Use a soft cloth or sponge moistened with lukewarm water and mild detergent. DO NOT USE this method on Fabric Blinds.

Ultrasonic Cleaning Professional ultrasonic cleaning is recommended for Fabric Blinds only.

Injection/Extraction Cleaning This type of cleaning injects a cleaning solution into the fabric and immediately extracts the dirty solution. The service is typically performed in the home.

OPERATING INSTRUCTIONS

Safety Wand Operation

Rotating the Vanes: With the blind fully traversed across the window, twist the wand to the left or right to open or close vanes to the desired position.

Traversing the Vanes: First, rotate the vanes to the fully open position. Then push or pull the wand to draw the vanes across the window.

Standard Cord and Chain Operation

Rotating The Vanes: Pull gently on either of the beaded chains to tilt vanes open and closed.

Traversing the Vanes: Ensure vanes are in the open position, then pull gently on the front or back of the cord loop to traverse the vanes across the window.



CARE & CLEANING GUIDELINES

Eclipse Shutters, comprised of Polyresin 3 compound, feature a permanent finish that is waterproof and resists dents and scratches.

For regular cleaning, simply take a damp cloth and gently wipe the shutters with it. You can use mild soap if you wish, but if you do, run a clean cloth afterwards to make sure no soap residue is left behind. If you have hard water in your area, make sure you dry the shutters with a clean cloth to avoid nasty water spots caused by residual minerals in your water. If it's been some time since you last cleaned your plantation shutters, you may want to vacuum them first before wiping them down. The brush attachment of your vacuum will pick up most of the dirt and dust that has built up over time and prevent streaks across the panels when you wipe them with the wet cloth.

OPERATING INSTRUCTIONS

Tilting Louvers Open and Closed: Grasp one of the center louvers from the panel and move it up or down to the desired position. If the panel features rear tilt, grasp one louver and move it to the desired position. All other louvers in that panel will move as well.

Opening Panels: Tilt the louvers to the open position, grasp the inside edge of the panel and gently pull open.

LIMITED LIFETIME PRODUCT WARRANTY

This Limited Lifetime Product Warranty extends to the original retail purchaser of Custom Brands Group window covering products which were properly installed and maintained as per our installation instructions and not modified in any way. We will repair or replace, at our option, a defective product after it is returned to Custom Brands Group or one of our dealers.

Natural materials, especially wood, can have a tendency to warp when exposed to the elements. This is considered normal wear and tear and is not covered by this warranty.

Repairs and replacements will be made with like or similar parts or products. We will do our best to match the repair or replacement with similar parts or products, but colors may vary and we cannot guarantee an exact match from previous purchases or to other non-defective existing products, even if they are in or near the same opening. If the product, part/component, or operating system has been discontinued, we will repair or replace only the defective product with the most similar alternative available at the time of repair or replacement.

WHAT IS COVERED

- This warranty covers our products for defects in materials, mechanisms, workmanship, and failure to operate for as long as the original retail purchaser owns the product (unless shorter periods are provided in the chart below)
- All internal mechanisms, components, and brackets
- Fabric delamination
- Custom Brands Group will provide a return shipping label for goods less than 12 months old.

Product / Component	Period of Coverage (from date of purchase)
All operational cords, ladders and tapes	7 Years
Motorization components and accessories* (batteries not included)	5 Years
Exterior Roller Shades	5 Years
Shutters	25 Years

* All motorized parts must be purchased from Custom Brands Group to be covered by our warranty.

WHAT IS NOT COVERED

- Any conditions caused by normal wear and tear on the product.
- Abuse, accidents, misuse, or alterations to the product.
- Exposure to the elements (sunlight, salt air, wind, water/moisture, high humidity, or corrosive materials) which may cause discoloration, fading, cracking, shrinking, stretching, or warping over time.
- Failure to follow our instructions with respect to measurement, proper installation, cleaning, operation of the product, or maintenance.
- Labor costs associated with removal and reinstallation.
- Shipments will be at the purchaser's expense for all goods more than 12 months old.

TO OBTAIN WARRANTY SERVICE

- Contact your original dealer (place of purchase) for warranty assistance.
- If you are not the original owner, and therefore not covered by this warranty, contact your local dealer for assistance. There will be costs associated with the repair or replacement.
- Contact Custom Brands Group at 800-669-6333 for technical support, availability of parts, for assistance in obtaining warranty service, or for further explanation of our warranty.

NOTE: In no event, shall Custom Brands Group or its dealers or distributors be liable or responsible for incidental or consequential damages or for any other indirect damage, loss, cost, or expense. Some states do not allow the exclusion or limitation of incidental or consequential damages, so this exclusion or limitation may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from State to State. This warranty is limited to blinds, shades, and shutters installed in residential dwellings.

Different warranty periods and terms apply for specialty blinds/shades and commercial products and applications.

CBG Custom Brands Group

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